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*Logistics Magazine* is proud to announce its inaugural Mercury Awards Program as an opportunity for outstanding individuals and companies to be recognised for their supply chain management contributions and achievements in the logistics industry.

Innovation in logistics strategy and technology is driving dramatic change right across the supply chain. Over the past few years, there have been more advances in the industry than at any time in history – and there's no sign of a change any time soon.

The *Logistics Mercury Awards Program* is proudly sponsored by Toyota Industries, Chep Asia Pacific, TIG International, AirRoad Distribution, SmartTrans Limited and ProActive Recruitment.

Initiated and coordinated by *Logistics Magazine*, the publication of choice for decision-makers in Australia's vibrant logistics industry, the awards are open to all individuals, teams and companies regardless of size who work in, contribute to logistics strategy and/or execute supply chain design and management.

Nominations for the *Logistics Mercury Awards* may be submitted by anyone representing a group or company in Australia who is in a position to evaluate the entry.

#### **Why Enter?**

As a professional in the area of logistics and supply chain management, nominating yourself or team for a Mercury Award is an excellent way of recognising all the effort and hard work your company has put in over the past year.

Nominees, finalists and winners will receive publicity in *Logistics Magazine* and on [www.ferret.com.au/industryawards](http://www.ferret.com.au/industryawards).

Finalists, highly commended and winners will be able to use the *Logistics Magazine Mercury Awards* logo in all your advertising, trade show graphics, product literature, on your website and so on. As an applicant, you'll be joining a prestigious group of leading professionals all working to win in an ever-competitive global market.

As an applicant, you'll be joining a prestigious group of leading logistics professionals, working to win in an ever competitive global market.

#### **Selection of finalists and winners**

The panel of judges will comprise 3 independent industry experts along with the editor of *Logistics*.

Finalists will be announced in the November 2006 issue, with the category winners, highly commended and overall winner announced in the December 2006 issue of *Logistics Magazine*.

There will be a winner and a highly commended in each category. Winners will be presented with their award at a gala event in November.

**Entry is free. Please note the new deadline for entries: Friday 1 September 2006.**

For more information visit [www.ferret.com.au/industryawards](http://www.ferret.com.au/industryawards) or email your details to [kylie.woodward@reedbusiness.com.au](mailto:kylie.woodward@reedbusiness.com.au)

Anna Game-Lopata  
Editor *Logistics Magazine*  
[anna.game-lopata@reedbusiness.com.au](mailto:anna.game-lopata@reedbusiness.com.au)



## NOMINATION INFORMATION

### Eligibility

- Any individual, team or company engaged in logistics strategy, supply chain design, management and/or execution in Australia may enter. Consultants to the logistics industry are eligible. Logistics service providers such as third party logistics providers (3PLs), freight or transport companies are eligible in categories 1-5 only.
- Any supply chain developed in Australia during 2005 and 2006 is eligible.
- Individuals, teams and companies can enter two or more categories (subject to the above conditions). Each will be judged on its own merits.
- Entrants in the Young Professional of the year category must be 30 years of age or under on the Mercury Awards closing date (1 September 2006), and must have been employed by the company for at least 6 months.

### Submission Requirements

For EACH entry, submit the following:

- Nomination cover form in electronic version
- Nomination questionnaire form in electronic version
- A minimum of two different colour photographs or graphics, which complement the written description

NB: Images must be provided in .JPG or .GIF format at 300 dpi resolution. Email to:

[kylie.woodward@reedbusiness.com.au](mailto:kylie.woodward@reedbusiness.com.au).

### Entry Information

New Deadline: All entries must be received by the *Logistics Magazine* office by 5:00pm Friday 1 September 2006. Please email your entry to [kylie.woodward@reedbusiness.com.au](mailto:kylie.woodward@reedbusiness.com.au).

Address for hard copy material (photos, graphics, etc.) to be submitted with entry:

*Logistics Magazine* Mercury Awards

Attn: Kylie Woodward

Events Manager

Locked Bag 2999

CHATSWOOD DC NSW 2067

*Logistics Magazine* will retain all material submitted.

Include a cover form with your entry

(One form per category)

The individual, team or company name should be shown as they are to appear on the award, if received.

### Judging

Only the submitted work performed by the entering individual, team or company will be judged.

The judges reserve the right to make the final decision on all awards. No correspondence will be entered into.

Note that special arrangements can be made with the judging panel if particular confidentiality requirements are considered necessary for business purposes.



## Nomination Cover Form

### Company Details

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Position: \_\_\_\_\_

Address: \_\_\_\_\_

Suburb: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Please indicate below, the category you wish to enter:

- Best Manufacturer
- Retail Excellence
- Australian Export
- Technology Application
- Young Professional of the Year
- Logistics Leader

IF YOUR ENTRY BECOMES A FINALIST LOGISTICS MAGAZINE WILL PUBLISH DETAILS ABOUT THE ENTRY. WHO WOULD YOU LIKE US TO PUBLISH AS THE CONTACT FOR READERS WHO WOULD LIKE MORE INFORMATION?

NAME: \_\_\_\_\_

POSITION: \_\_\_\_\_

COMPANY: \_\_\_\_\_

COMPANY'S ADDRESS: \_\_\_\_\_

SUBURB: \_\_\_\_\_ STATE: \_\_\_\_\_ POSTCODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

### Certification

"I certify that the information and material provided with this nomination are correct and present an accurate representation of this supply chain/project/service."

NOMINATOR NAME: \_\_\_\_\_

DATE: \_\_\_\_\_

### Authorisation

"I authorise submission of this information to *Logistics Magazine's* 2006 Mercury Awards Competition"

Senior Executive / Principal (name): \_\_\_\_\_

TITLE: \_\_\_\_\_

DATE: \_\_\_\_\_



## Questionnaire Part 1

### **Inaugural Mercury Award Categories**

The Mercury Awards will reward practitioner experience and skills based on real world challenges, best practice and results in six categories.

*Please read the following category briefs to determine which category you will enter. Please then refer to the corresponding questionnaire to fill in. You only need to complete the questionnaire referring to the category you are entering.*

#### **Best Manufacturer sponsored by Toyota Industries Corporation – Complete Questionnaire Part 2A**

In the Australian market, global competition has given customers increased leverage. Suppliers must be more creative in establishing supply chain relationships and continue rationalisation of the manufacturing base to reduce costs. This category provides an individual the opportunity to demonstrate leading strategies that maintain supply chain consistency, reliability and profitability crucial to ongoing sustainability in a manufacturing environment.

#### **Retail excellence sponsored by CHEP Asia Pacific – Complete Questionnaire Part 2A**

Retail businesses have embarked on fundamental changes to supply chains, given the need for greater supplier visibility and the ability to track, handle and manage containers while creating cost savings and service level improvements. This category rewards an individual who has significantly contributed to an area of supply chain transformation in retail, whether the construction of new DCs, the use of roll-cages or factory gate pricing.

#### **Australian Export sponsored by SmartTrans – Complete Questionnaire Part 2A**

The vast majority (about 74 per cent in monetary value) of Australia's international trade is moved via maritime transport, while an estimated 72 per cent of domestic freight is moved by road. Port capacity and throughput - with this high level of reliance on shipping, is a key constraint on the Australian economy. This category enables an individual to demonstrate a highly efficient use of the supply chain for export.

#### **Technology application sponsored by TIG International – Complete Questionnaire Part 2B**

Voice directed order picking, RFID, smart conveyors and modular automated warehousing systems are just some of the recent advances in supply chain and distribution technology. New software systems provide functionality and control or simulate forecasts and test concepts. The winners in this category will have creatively applied a technology to leverage the competitive advantage of their business.

#### **Young professional of the year sponsored by ProActive Recruitment – Complete Questionnaire Part 2C**

This category provides an opportunity for an individual to demonstrate excellence in the provision of logistics services, supply chain management in manufacturing, retail or export or the provision of supply chain management consulting services to Australian companies including the implementation of strategies, technology or software.

#### **Logistics Leader sponsored by AirRoad Distribution – Complete Questionnaire Part 2D**

The winning individual or company in this category will be recognised and proven industry leaders in the area of logistics strategy and supply chain management.



## Questionnaire Part 2A

Please note you only need to complete this form if you are entering the following categories:

***BEST MANUFACTURER***

***RETAIL EXCELLENCE***

***AUSTRALIAN EXPORT AWARDS***

Type your answers in the spaces provided – the suggested word limit for each answer is 300 words. You may submit entry forms in hard copy, but electronic versions are mandatory.

1. Please provide an overview of your business (location, years established markets, products, size etc.)
2. Describe the innovative strategies approach and best practice employed in the design and management of your company's supply chain.
3. What have been the main impediments to the efficiency of your supply chain?
4. How have these impediments been overcome? (Include the use of specific strategies and technologies )
5. Describe the results innovative strategy, technology and best practice has had on your business (and exports if applicable) - such as reduced inventory, increased productivity, better demand planning, better delivery etc. Please do not simply list performance figures
6. Please describe any improvements to the safety of your work environment through the execution of a highly efficient supply chain or innovative logistics strategy
7. Please provide the reasons you believe your company's supply chain should be regarded as leading the industry. In what ways is it superior to its competition?



## Questionnaire Part 2B

Please note you only need to complete this form if you are entering the following category:

### *TECHNOLOGY APPLICATION AWARD*

Type your answers in the spaces provided – the suggested word limit for each answer is 300 words. You may submit entry forms in hard copy, but electronic versions are mandatory.

1. Please supply an overview of your business (location, years established markets, product or services, size, etc.)
2. Please describe the technology application project you wish us to consider (scope, objectives, when started, when complete)

**Please answer EITHER 3a OR 3b**

- 3a. Give a detailed account of how your team creatively applied technology to improve the efficiency of the company's supply chain? (research, challenges, timing, implementation, training staff etc)

**Or**

- 3b Give a detailed account of how you worked with a company as a consultant to find innovative technology solutions to improve the efficiency of the company's supply chain (research, challenges, timing, implementation, training staff etc)
4. Describe the outcome of the technology project. What best practice and measurable efficiency and productivity results did it achieve?



## Questionnaire Part 2C

Please note you only need to complete this form if you are entering the following category:

### ***YOUNG PROFESSIONAL OF THE YEAR AWARD***

Please complete the following form to nominate an employee in your company as Young Professional of the Year. Judges will award marks based on added value to the company, demonstrated innovation, quality results, completed projects and demonstration of initiative.

Type your answers in the spaces provided – the suggested word limit for answers is 300 words. You may submit entry forms in hard copy, but electronic versions are mandatory.

1. Employee name:

*(Please write the exact name to be used on certificates, trophies and in promotional material - limit to 50 characters including spaces)*

Position Title:

Employment Location:

Suburb:

City:

State:

Employment Start Date: (dd/mm/yyyy)

Employee Birth Date: (dd/mm/yyyy)

2. Please supply a brief overview of the business (location, market, products, size, etc)
3. Please supply a brief overview of young professional's job function and responsibilities
4. Please describe how the young professional has added value in the area of logistics strategy and/or supply chain management to the business (demonstrated innovation and creativity, delivered results, completed projects, made savings, additions to the bottom line, etc)
5. Please outline outstanding logistics strategy, supply chain management and/or execution achievements in the young professional's career



## Questionnaire Part 2D

Please note you only need to complete this form if you are entering the following category:

### ***LOGISTICS LEADER AWARD***

Type your answers in the spaces provided – the suggested word limit for answers is 300 words. You may submit entry forms in hard copy, but electronic versions are mandatory.

1. Please provide an overview of your business (location, years established markets, products, size etc.)
2. Why do you believe your business or supply chain should be regarded as leader in the logistics industry?
3. Describe the strategies and management practices that make your supply chain consistently and increasingly efficient, productive and competitive in the global environment
4. How have your logistics strategy and the execution of supply chain management contributed to overall best practice in the industry?
5. Describe your company's approach and contribution to the training of new entrants to the logistics industry
6. Describe your company's approach and contribution to the development of safe work practices and/or environments in your business



## CHECKLIST

Have you:

- Completed all company details on the nomination cover form?
- Completed all questions on the nomination entry form(s) required for the award for which you are nominating?
- Included a minimum of two (2) photographs, diagrams, maps etc of the relevant to your business, supply chain, project or employee?

NOMINATIONS CLOSE FRIDAY 1 SEPTEMBER 2006.

For more information, please contact Anna Game-Lopata on 02 9422 2645 or [anna.game-lopata@reedbusiness.com.au](mailto:anna.game-lopata@reedbusiness.com.au)